

## Direct to Market Program

### How it works

#### What is the Direct to Market program?

The Direct to Market (D2M) program provides public schools with the flexibility to procure services direct from the market, including the ability to utilise local community contractors.

Through this program, schools have the ability to use school funds to procure minor works and maintenance services of up to \$50,000 (including GST).

The policy targets lower-risk maintenance services across 24 project categories such as the supply and installation of split system air-conditioners, minor electrical work, furniture and carpentry works and landscaping and garden works.

The program provides value by allowing schools to select their own service providers at the best price possible and supports local jobs by encouraging schools to connect with local contractors.

#### Cost of maintenance services required:



**Up to \$50,000 (including GST)**  
Direct to market procurement allowed



**Over \$50,000 (including GST)**  
Use standard centralised process

#### Type of works covered:

Air Cooling	Line Marking	Window Tinting & Security Film
Gas Fitting	Carpet & Carpet Tiles	Electrical Works
Softfall	Locks & Keying Systems	Refrigerated Drinking Units
Heating & Fans	Synthetic Turf	Window Treatments
Grounds Watering Reticulation	Ceramic Tiling	Fixed Furniture & Joinery Carpentry
Soft Landscaping & Gardens	Painting	Security Screens
Boiling Water Units	Tree Pruning	Vinyl Floor Coverings
Student Lockers & Bag Hooks	Display Systems	
	Plumbing Works	
	Signage	

#### How does my school apply to undertake a project under the Direct to Market program?

D2M is a voluntary program and does not require a formal registration or sign up process.

Schools initiate the process themselves after referring to the resources and support tools that are provided on the Department's intranet.

The intranet has a dedicated D2M resource page that includes easy to use instructional materials, forms and templates for schools.

A central office contact has also been established to provide advice and support to schools:

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